

# Guidelines & Application form for Recognition of Producer Responsibility Organization (PRO)/AGENCY

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(Under Plastic Waste Management Rules, 2016, as amended 2018)

## 1. Background:

As per provision 8(1b & 2) of the Plastic Waste Management (PWM) Rules, 2016 as amended 2018, the waste generators such as Brand Owners/Producers have been given options to collecting back the plastic wastes generated due to their products either individually or collectively through waste collection agencies such as Producer Responsibility Organization (PRO) appointed by the Producer/Brand Owner. Also, as per provision 9 (1&2) of the PWM Rules, 2016, as amended 2018, the primary responsibility of Producers and Brand Owners to manage their Extended Producer Responsibility (EPR) either their own distribution channel or through the other agencies like PROs. To make the process of collecting back MLPs & plastic waste it would be preferred to recognize/ enlist PROs/Agencies. PRO/Agency shall apply to the Central Pollution Control Board for recognition/enlistment to undertake the activities prescribed for Producer Responsibility Organization under the Rules. This document has been prepared to prescribe the activities to be carried out by the PRO/Agency and to provide a framework for registering PRO/Agency.

## 2. Minimum requirement for recognition as PRO/Agency:

- a) Registration from any Statutory Body;
- b) Minimum 5 years' experience in Waste Management (Municipal Solid Waste & Plastic Waste);
- c) Success stories for disposal of Municipal Solid Waste & plastic waste;
- d) TAN and GST & PAN numbers;

## 3. Role of PRO/Agency:

A PRO/Agency is a professional organization that helps Producers/Brand Owners meet their EPR targets through various processing technologies for plastic waste including MLP or its **End of Life (EOL) applications** like Waste to Energy (W2E), Waste to fuel (W2F), Waste to Road (W2R) and Waste to cement kiln (W2K) in the country. PRO/Agency is also responsible for setting up a collection mechanism for the targeted material and creating awareness among Brand Owners / Producers & general public for recycling of plastic waste.

- PRO/Agency shall have an agreement with Producers/Brand Owners and such agreement shall outline the role and responsibility of PRO/Agency for managing EPR. The roles of PRO/Agency may include one or more of the following tasks:-
- a) Channelization of plastic waste including the collection mechanism and environmentally sound recycling of plastic waste on behalf of authorized producers/Brand Owners.
  - b) Provide an extended producer's responsibility plan as legally required.
  - c) Establishment of collection centers/points and channel partners for collection and handling of plastic waste.
  - d) Disposal of processed Waste & End of Life plastic waste.
  - e) Logistics agreements.
  - f) PRO/Agency shall set a yearly EPR target for every such Producers/Brand Owners (basis the calculation of a fixed percentage (**minimum 20% to begin in first year followed by addition of 50% in second year and in third year to full fill 100% collection target**) of their past years' consumption of plastic packaging.
  - g) Creating awareness for masses through social media, corporate events, print and digital marketing, awareness and collection drives and various other initiatives regarding collection and channelization of plastic-waste.

#### **4. Capacity and Capability of PRO/Agency:**

- a) A PRO/Agency should also specify its capacity for handling plastic waste, which include capacity for collection, storage and recyclers with whom it has arrangement for recycling of plastic waste.
- b) A PRO/Agency should also capable to channelize plastic waste for meeting the collection targets of its Producers/Brand Owners.
- c) A PRO/Agency should specify its organizational structure in terms of human resource, collection facilities and infrastructures for collection, storage and transportation of plastic waste.
- d) PRO/Agency should also provide details of its collection mechanism such as collection points/centers, details of reverse logistic agreements etc.
- e) PRO/Agency should be capable to carry out the public awareness initiatives and campaigns to promote the program and enhance the disposal of plastic waste through proper channel.

#### **5. Recognition of PRO/Agency:**

The PROs/Agencies shall apply to Central Pollution Control Board for recognition in the form given at **Annexure –A**. On receipt of the application, the application will be scrutinized and if found complete in all respects shall grant recognition to the PRO/Agency within 45 days of receipt of completed application. The final certificate will be dispatched through Registered/Speed Post.

**Application Form**

Sl. No.	Item	Details							
1.	Organization Details (Name and full address of organization along with telephone number, e-mail id and other contact details)								
2.	Name of the Authorized Person along with full address, email-id and phone and fax number								
3.	Registration No. issued by Statutory body, if any (attach the copy)								
4.	TAN, PAN and GST numbers (attach the copy)								
5.	Details of channel partners such as recyclers, aggregators, logistic partner (attach the copy)								
6.	Category of waste proposed to be handled								
7.	Details of Collection mechanism								
8.	Details of organizational structure	Human resource	Collection facilities (collection points/centres)	Storage	Infrastructures for Collection	Transportation			
9.	Details experience in Waste Management (provide the agreement copy)	Sl. No.	Organization Name	Nature of Waste	Mode of Disposal	Collection Mechanism	Man Power	Year of commencement of work	Processing Status
10.	Districts/States covered								
11.	Success stories								
12.	Additional information, if any								
Date: Place:		Name and Signature Designation							