



ಕರ್ನಾಟಕ ರಾಜ್ಯ ಮಾಲಿನ್ಯ ನಿಯಂತ್ರಣ ಮಂಡಳಿ
Karnataka State Pollution Control Board

"ಪರಿಸರಭವನ", 1 ರಿಂದ 5ನೇ ಮಹಡಿಗಳು, ನಂ.49, ಚರ್ಚ್‌ಸ್ಟ್ರೀಟ್, ಬೆಂಗಳೂರು - 560 001, ಕರ್ನಾಟಕ, ಭಾರತ
"Parisara Bhavana", 1st to 5th Floor, # 49, Church Street, Bengaluru - 560 001, Karnataka, INDIA

PCB/ AWR/2018-19/ 6392

Date:01.03.2019

01 MAR 2019

OFFICE MEMORANDUM

Sub:- Guidelines for extending financial support to various agencies/organizations for conducting Conferences, Workshops and Seminars, Awareness programmes ,and Advertisements on Environment subject.

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Ref:- Proceedings of the 223rd Board meeting held on 28/01/2019.

The KSPCB in its 223rd Board meeting held on 28/01/2019 has framed policy guidelines for extending financial support to various agencies/organizations for conducting Conferences, Workshops and Seminars, Awareness programmes and Advertisements on Environment subjects and desired to implement the same with immediate effect. The policy guidelines are detailed below:

Specific Guidelines for Advertisement/Sponsorship regarding Environmental subject:-

Sl. No	Particulars	Guidelines
1	Advertisements in Daily State Level News Papers in Kannada and English (during WED, Ganesh Festival and Deepawali Festivals)	As per DIP rates (based on circulation) (within the Budget amount earmarked)
2	Advertisements in State Level Magazines Weekly/quarterly/ monthly/half yearly/Yearly (containing articles on environment/ Pollution Control subject related matters) both in Kannada and English based on circulation of DIP.	1. Not exceeding upto Rs.25,000/- and once in a financial year. 2. The magazine shall have registration with DIP. 3. The magazine shall contain environmental issues. The Publisher shall furnish minimum 2 copies of the past magazines published in the last 3 years. (within the Budget amount earmarked).

3	Advertisements through electronic media (TV) (during WED, Ganesh Festival and Deepawali Festivals)	As per DIP rates (within the Budget amount earmarked)
4	Advertisements through Radio (Akashvani, FM radio) (during WED, Ganesh Festival and Deepawali Festivals)	As per DIP rates. (within the Budget amount earmarked)
5	Sponsorships: Training Programmes/ Conferences/Workshops/ Seminars/ Exhibitions: <ul style="list-style-type: none"> • Government Ministries and Departments. • Semi-Government Departments. • Education Institutions. • NGOs registered with Organization like Karnataka Federation of Voluntary Organization etc. 	<p>1. <u>International/National Level :</u> Upto Rs.1 Lakh per programme per organisation in a financial year related to Environmental Issues</p> <p>2. <u>State Level:</u> Upto Rs.50,000/= per programme per organisation in a financial year related to Environmental Issues</p> <p>3. <u>District Level/Taluk level</u> Upto Rs.25000/= per programme per organisation in a financial year related to Environmental Issues.</p>
6	Any other assistance not listed above	The Board can take decision on the merits of the case.

In this regard all Chief Environmental Officers, RSEO's, SEO's, CSO's, CFO, RO's, CAO, PRO, are hereby directed to follow the guidelines as above while extending financial support and releasing advertisements to the newspapers and magazines etc,...

Details enlisted in the Proforma enclosed shall be obtained before making recommendations for extending the financial assistance from the Board.

To,

1. All Chief Environmental Officers,
2. All RSEO's, & SEO's
3. All RO's,
7. PRO For information and necessary action

- 4.CSO's
- 5.CFO
- 6.AO


Member Secretary

Copy to: EO-e-governance cell to publish this o/m in Board's website.

Format for seeking financial assistance from KSPCB.

PART-A

Sl.no.	Particulars	Description
1	Name of the applicant	
2	Name of the organisation	
3	Designation of the applicant in the organisation	
4	Address	
5	Correspondence address	
6	Telephone no. of the contact person	
7	Mobile no. of the contact person	
8	e-Mail id	
9	Registration of the organisation	
10	PAN	
11	GST	
12	Audited Balance sheet of the organisation(Last 3 Years)	
13	Any other relevant information	

PART-B

Sl.no.	Particulars	Description
1	Name of the programme/event For which financial assistance Is sought	
2	Nature of the programme/event	
3	Date and venue	
4	No. of participants expected	
5	Brief description of the programme/event Related to Environment/Pollution Control	
6	Total budget for the event	
7	(1) Funds sought (2) Complete details shall be furnished on the requirement of funds	
8	Any other relevant information** The organisers shall provide the details of such activities related to environment and pollution control conducted in the past three years	
9	Awards/certifications from Govt. Agencies	

The above information furnished by me are true.

Signature of the Applicant

(Name)

